

#### April 12, 2024

# Roxsand

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#### More Than Just a Commodity: Delivering Solutions

By: Brandon Ostert / Sales Manager – Mountain Division

In a market inundated with suppliers offering essentially the same commodity, how does L. G. Everist set itself apart from the competition? It's our unwavering dedication to quality and customer service. We transcend mere product provision by delivering tailored solutions, positioning us as the preferred supplier for numerous customers relying on us as problem solvers. L. G. Everist's reputation for delivering solutions is epitomized by the exceptional performance of our Mountain Division, particularly in adaptability and creating specialty products tailored to our customers' unique needs.



Here are just a few standout examples:

• Firestone Plant: The Firestone team achieved an impressive feat by producing special Mason Sand within an incredibly tight specification range, effectively replacing two other products the customer could purchase from other suppliers.

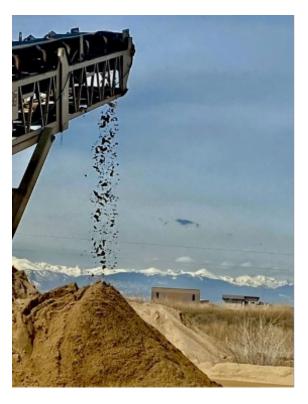
• Ragsdale Plant: When a customer faced a sudden supply cutoff from their previous supplier, they promptly reached out to us. Our Ragsdale Plant swiftly moved into action, providing a tailored sand product that fit their needs within days.

• Fort Lupton Plant: From the outset, this plant has consistently produced high-quality sand meeting the rigorous standards set by Denver International Airport. As a result, a significant portion of the sand utilized at DIA, both past and present, originated from L. G. Everist.

• Firestone Plant: Demonstrating remarkable versatility, the Firestone team developed a

specialized road base for the oilfield industry without a specified gradation. Relying on their understanding of product functionality and customer needs, the team crafted a road base that surpassed expectations.

These examples exemplify our ability to adapt and innovate, ensuring we always exceed expectations. This not only secures future sales with exclusive products but also streamlines operations for customers, making L. G. Everist their primary supplier. Such responsiveness underscores L. G. Everist's commitment to being the first call for customers in times of need, reinforcing our reputation of delivering solutions.



### Anniversaries

**Steven Zubko – April 13** Myrl & Roy's Fleet

Jose Davila – April 14 Firestone

Patrick Hollenbeck – April 14 88th Transload

**Rene Villarreal – April 14** Firestone

**Dale Lovre – April 16** Ace Ready Mix – Sioux Falls

**Brad Baldwin – April 17** Ace Ready Mix – Harrisburg

Christopher Huber – April 18 Railroad Cars

Derek Blase – April 19 Brookings

**Isaak Sorgdrager – April 19** Ace Ready Mix – Sioux Falls

#### We are Hiring

#### Join our team!

Click the link or visit LGEverist.com/careers for more information and to view current openings.

Click here to view current openings

Mark Loehrer – April 19 Ortonville

**Steven Hill – April 19** Ortonville

**Thomas Gannon – April 19** Ace Ready Mix – Sioux Falls

## Happy Birthday!

Christopher Klein – April 16 L. G. Everist

Daniel Hackett – April 16 Dell Rapids West

Michael Foos – April 16 East Sioux Quarry

Benjamin Bunkers – April 17 Railroad Cars

Terence Schmidt – April 17 Dell Rapids East

**Kyle Steffensen – April 18** Myrl & Roy's Paving



#### \$\$\$ L. G. Everist Scholarship Program

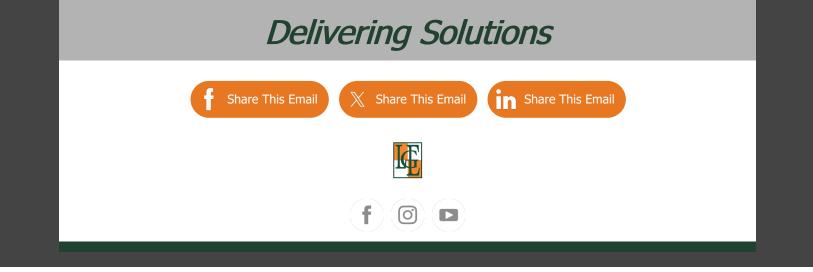
Do you know anyone attending a trade school or university this fall? Are they interested in applying for scholarship money?

We are accepting applications for the L. G. Everist, Inc. Scholarship Program.

Applications and rules can be found under the "Community Involvement" section of our website.

For questions, please contact Christine Therkidsen in Human Resources.

If you have employees that would like to receive the Roxsand, have them send their personal email to info@LGEverist.com and request to be added to the mailing list.



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